

TOSHIBA

marketing

November 1, 2001

NEWS

HDP-1

MSRP: \$499.99

The HDP-1 High Definition Video Processor is available for sale on an extremely limited basis. Due to the nature of satellite broadcasting that the HDP-1 was designed to correct, customers requiring an HDP-1 must meet the following eligibility requirements:

- A. Affected Toshiba Models:
 - TP61H95
 - TP71H95
 - TN50X81
 - TN55X81
 - TN61X81
 - TN36X81

- B. Affected Satellite Receiver Models:
 - Star Choice HDD200
 - Star Choice HDD201*
 - Bell ExpressVu EV6000

Consumers who provide proof of purchase of **both** a Toshiba television from the above listed models (Group A) **and** a high definition satellite receiver from the models listed (Group B) are eligible to purchase an HDP-1.

Customers who meet the eligibility requirements will receive a \$350.00 special discount off the manufacturer's suggested resale price of \$499.99 (plus applicable taxes). The HDP-1 will be shipped to consumers prepaid. Customers must provide a valid VISA or MasterCard account number to facilitate order processing.

Customers who own a Star Choice HDD201 can upgrade their decoder directly from Star Choice. The new version HDD201 includes scaling and picture positioning features.